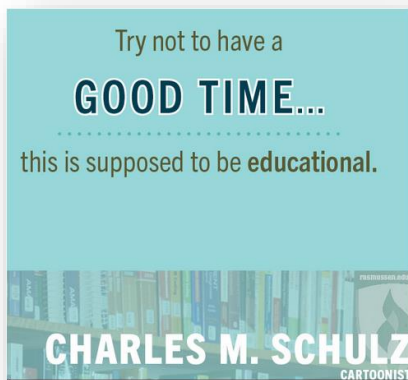




TechCon[®] | 2019 NORTH AMERICA

FEBRUARY 19 - 21, 2019



SPONSORSHIP PROSPECTUS

TechCon[®] values your partnership and support and wants your investment to pay dividends. As you may know, **TechCon North America** travels about the continent equally serving utilities and participants. In addition to the stellar line-up of industry experts as presenters, this year's destination city targets an easy access and SUNNY area of innovative utilities, including the official Host; **San Diego Gas & Electric** (SDG&E).

Reaching the decision-makers continues to be challenging with retirements, downsizing and travel restrictions; many may even be new faces to you. Participants have come to rely on TJIH2b Analytical Services as an industry leader, to offer highly regarded industry experts, educational training, and the latest in technology at TechCon[®] trainings and seminars worldwide.

TechCon North America will be held **February 19 - 21, 2019 at The Marriott San Diego Mission Valley Hotel in San Diego, California**. This training event provides an invaluable opportunity to your organization! We aim to do everything possible to help you be successful. Ultimately, your support

allows your organization to gain a significant profile within the High Voltage Electricity Industry and engage several hundred participants with global access. This Prospectus contains complete instructions and details needed to participate and a means to promote your organization event-wide.



BECOME A SPONSOR

TO INQUIRE ABOUT AVAILABLE LEVELS AND PRICING, See Page 5

Align and brand your organization with this leading industry training and seminar event. Sponsoring TechCon® North America's 24th annual event will provide the following opportunities:

- | **Three days of unparalleled access to a wide potential client base**
- | **Brilliant opportunity to maintain a high profile in valuable target markets**
- | **Direct contact with leading international and national experts**
- | **Exposure to an interested, relevant and influential audience**
- | **Network formally and informally with targeted key decision-makers**

Your organization will benefit from a key sponsor profile during TechCon® and enjoy exclusive branding. TechCon® is committed to your success and will provide the following benefits:

- + **Your Logo in the official USB Drive with 2019 published papers given to each participant**
- + **Your Logo hyper-linked from the official TCNA 2019 Website**
- + **Your Logo in the TCNA 2019 Print Program, EXPO PowerPoint loop and on the Meter Board signage**
- + **1 Promotional insert (you provide) in each conference satchel**

| *Please note: Sponsorships not confirmed before material deadlines, the sponsor logo may not appear in respective placements – the earlier your sponsorship is confirmed, the more value you receive.

TCNA 2019	SPONSOR LEVELS	RATE
E-News Blasts	TechCon's PowerSource Newsletter is our direct source of communicating. A minimum of EIGHT (8) PowerSource's will be distributed with your Logo stating, "Sponsored by". It also includes a 36-word commercial description of your Services or Special Offer. <i>- Deadline to take advantage of all 8 publications will be NOV. 5, 2018</i>	\$
Bus Transports	Branding the four (4) buses needed to transport TechCon® attendees to various outings provides your company exclusive attention. In addition to logo'd signage on each bus, provide a promotional "give-away" or print collateral describing your sponsorship for each seat. Let us play your custom DVD commercial on each bus installed with a player. Have your rep host each bus to capture this audience with your personal	\$

	message.	
Breakfast (3) - all three days	Initial introductions and tons of networking are made at the breakfasts. Logo'd table signage along with having your company rep as host near the buffet offers a hands-on branding approach. Add your pop-up banner and print collateral to the breakfast area and invite attendees to visit your booth during the expo hours. Leave after 3-days with personal relationships to parley in the future.	\$
Coffee Breaks (12) - all three days	Custom Printed Cup Wraps & Cocktail Napkins with your LOGO are provided each day during each Coffee Break & Breakfast Service [12 total]. Additional tabletop signage is placed on the coffee station as well.	\$
Lunch (3)- EAT & PLAY - all three days	Everybody rushes to LUNCH at TechCon®. THREE (3) abundant lunches are provided. Tuesday's lunch will be served on the outside garden greens while both Wednesday & Thursday lunches are served on the EXPO floor. This level gets a second EXPO space next to them where two really fun interactive games like GIANT Jenga are magnets to your booth! A written article and photo with your company logo will be promoted in the official program. Let's EAT & PLAY in San Diego!	\$
Sweet-Tooth Fairy	Be bombarded on Wednesday and beyond with gratitude from everyone staying at the TechCon® host hotel! We'll arrange to have a decadent dessert delivered to every guest's room to be waiting upon their return from the Tuesday evening Welcome Reception! Imagine their surprise to find a delicious dessert and a custom message (card) from you and your company! This is a one-of-a-kind experience-marketing effort.	\$
Dinner Gala	Capture the exclusive attention of the attendees for the social highlight of TechCon®. Boast about the customized dining menu and inviting environment. As hosts, be sure to meet and greet the diners during the event. <i>~Details to come.</i> <ul style="list-style-type: none"> * Company logo featured on each dining table * Opportunity to display your merchandise or collateral at dinner venue * A 100-word company bio printed in the official Program * A live Thank You from the stage 	\$
Dinner Wine	Grapes of Glee ! Your company logo will be featured on a stemless, memento wine glass and placed at each table setting <ul style="list-style-type: none"> * Company logo featured on each dining table * Provide or display your merchandise or collateral at dinner venue * A live Thank You from the stage 	\$

Dinner Entertainment	Bring smiles to all the attendee's and be rewarded with kudo's and long - lasting relationships by providing the captivating Live Entertainment. Your Logo will accompany any marketing efforts describing the finalized entertainment on our web and printed Program. * Company logo featured on each dining table * Opportunity to provide or display your merchandise or collateral at dinner venue * A live Thank You from the stage	\$
TOURS: Featuring SDG&E	Spearhead a hands-on experience with an exclusive tour of SDG&E's Energy Innovation Center and Carlsbad Desalination Plant , the largest, most technologically advanced and energy-efficient seawater desalination plant in the nation. Arrive by motor coach on Tuesday afternoon and hear from SDG&E's own facility experts. Ideal marketing scenario to capture an audience exclusively.	\$
TOUR: Terminal to Tarmac	Tour behind the scenes of San Diego International Airport! The Airport Authority offers tours of the airport terminal and airfield, including up-close looks at the runway, endangered species areas and public art.	\$
Demo Stage	Strategically placed on the EXPO Floor near the bar for extended presentation or specific product demo's. Provide a 15-minute LIVE hands-on opportunity to expand your offerings to a fluid audience.	\$
Golf Outing	A long-time tradition at TechCon® when held in weather-friendly city, Golf is where relationships are built, and business is achieved. San Diego promises to attract every level of golfer to the greens for your full attention. <i>Up to 36 players is traditional. Course TBD</i>	\$
Interactive Roundtables	An important Post-TechCon® tradition where prevalent topics & presenters address your hot topics and concerns directly! A generous Beer-Tasting bribes crowds to the 2 Round-table discussions. Tabletop signage with your logo is prominently displayed.	\$
EXPO Reception & Libation Station	There is ONLY one, make it all about your company! The Wednesday EXPO Reception continues to be a hit among attendees for the best networking. Offering flavorful appetizers, flowing cocktails and live entertainment is what this reception is all about. Added, there will be a PowerPoint slideshow featuring your companies messaging and images playing on a loop during the event, held on the EXPO floor. San Diego destination offers great theme options. Let us help you make it YOURS!	\$
Meter Board Sign	Everything you need to know will be printed on this giant 4'x8' double-sided sign placed in the middle of the lobby for quick referencing. Your sponsorship will be highlighted with your logo beaming from the very top. <i>It is the elephant in the room!</i>	\$

Photo Kiosk	Your company logo is prominently imprinted on each 4"x6" photograph taken at the official Welcome Reception. A recycled photo frame is included, plus a large poster with your logo strategically placed near the registration booth. UPGRADE OPTION: \$750.00 - Provide professional headshots during the Wednesday evening Gala Dinner. Attendees will "sign-up" at your booth during both Wednesday's Lunch Expo & Expo Reception prior to dinner. A professional Photographer will have a photo-set at the dinner and recipients will receive their finished photos via email on your company's behalf and all managed by TechCon's event planner.	\$
Satchel Co-Sponsor	Quality is first and foremost when selecting our conference Satchels. They have multi-purpose housing and offer the highest quality hardware. Have your company logo co-featured with our Utility Host; San Diego Gas & Electric on every satchel gifted to each attendee. Logos also shared with TechCon North America & T H2b logos.	\$
Tuesday Seminar - A	A Pre-purchased Working Training Seminar - 40 guests	\$
Tuesday Seminar - B	A Pre-purchased Working Training Seminar - 24 guests	\$
Thursday Seminar	A Pre-purchased Working Training Seminar - 20 guests	\$
Wi-Fi / Audio Visual	Be a Hero! Provide the Wireless Internet connectivity and Audio-Visual needs within the General Session and Training Tracks. Your company logo on easels signs near podiums in each room. You pick the Wi-Fi Password!	\$
USB Drives Case (White Papers) Co-Sponsor	The coveted USB Drive with all the White Papers presented is provided to every attendee. This 8+ GB drive is housed in its own travel-safe container, custom etched with YOUR LOGO, shared with SDG&E and the TechCon North America 2019 logos.	\$
General Session Refreshments	Make it easy to stay quenched by providing spring water. Benefit from customized drink coasters with your company logo at each table in the General Session & Training Tracks throughout the entire conference.	\$
Name Badges	They must be worn and, we'll be staring at them for 3 solid days with your company logo prominently placed on each and every one of them. Double hinges allow these laminated 3.75"x5" double-sided badges to not spin. No more "what was his name again?"	\$
Welcome Reception	Our Welcome Reception continues to be a "favorite" of TechCon® attendees. Experiencing the host city each year, this reception focuses on amazing environments, entertainment and delicious food. Oh, and there's an open bar to top it off!	\$
Lanyards	Hug everyone at TechCon®. Provide your own customized dual-clip lanyards around each attendee's neck to wear all 3 days; <i>like a hug!</i>	\$

Badges & Beer	Sponsor our trending Regi-ception on Monday evening, February 18th. Attendees check-in early to receive their BADGE and satchel, then enjoy some appetizers and a cold BEER with poolside views on YOU during the hours of 5:00 - 6:30pm. You are encouraged to provide the customized Beer Mugs. <i>Consider providing a value-added entertainer?</i>	\$
--------------------------	--	----

Exhibitor, Sponsor and Delegate Support:

Kevin Cohee
 TechCon® Planner
 Office: (916) 456-5820 (PST) | kevin@doanevent.com

08.01